



**FOR IMMEDIATE RELEASE:**  
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## **ISUZU NQR CREW CAB AND CHASSIS WINS HIGHEST RETAINED VALUE AWARD**

*Prestigious Award Recognizes Legendary Isuzu Durability and Value*

**ANAHEIM, Calif.**—Price Digests, the industry’s leading data analytics firm focusing on truck residual values and publisher of the Truck Blue Book, has awarded the Isuzu NQR with its 2022 Highest Retained Value Award (HRVA) in the Medium Duty Crew Cab and Chassis category. The award was presented on October 23, 2022, at the American Trucking Association’s 2022 Management Conference & Exhibition in San Diego.

The HRVAs are the only third-party industry recognition program that leverages residual values of commercial trucks to recognize those trucks that best hold their value. Price Digests provides unbiased, data-driven residual analysis focused on commercial trucks with awards presented in nine categories within Classes 3 through 8, ranging from light to heavy-duty models.

“This is an incredible honor,” said Shaun C. Skinner, president of Isuzu Commercial Truck of America and Isuzu Commercial Truck of Canada. “It recognizes the enduring worth that Isuzu truck owners have enjoyed for decades. It validates the long-term quality, performance, and durability of Isuzu trucks. And it explains why Isuzu has been America’s best-selling low-cab-forward truck every year since 1986.”

The NQR Crew Cab boasts a GVWR of 17,950 pounds and offers 150- and 176-inch wheelbases to accommodate bodies from 12 to 16 feet in length. It is powered by Isuzu’s durable, reliable 5.2-liter turbocharged, intercooled four-cylinder diesel engine with four valves per cylinder and direct injection. Like all Isuzu Crew Cab models, the NQR offers seating for seven, with room (and seatbelts) for four adults in the rear compartment.

The Isuzu lineup includes Standard Cab and Crew Cab Class 3 through 5 gasoline-powered trucks and Class 4 and 5 diesel-powered models. Isuzu’s new F-Series Class 6 and 7 models, powered by the Cummins B6.7 diesel engine, is available in Standard Cab configuration.

“We take great pride in having the best low-cab-forward trucks for the US market. We believe the NQR Crew Cab is a prime example of what our customers are looking for to help and support their businesses,” said Skinner.

### **About Price Digests**

Price Digests, publisher of the Truck Blue Book, has served the vehicle data needs of the dealers, fleet owners, insurance, finance, and government through its portfolio of VIN decoding, specs and market value data solutions since 1911. Its data solutions help enterprises drive competitive advantage through asset data workflow efficiencies while also playing a pivotal role in decisions surrounding the purchase, valuation, operation, and risk mitigation of assets.

You can learn more about the prestigious HRVA Awards online at <https://pricedigests.com/highest-retained-value-awards>.

### **About Isuzu Trucks**

Isuzu commercial trucks have been the best-selling low cab forward trucks in America every year since 1986. Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States and is a subsidiary of Isuzu Motors Limited, one of the world’s largest manufacturers of medium- and heavy-duty trucks. For more information, call (866) 441-9638 or visit [www.isuzucv.com](http://www.isuzucv.com).

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