



Commercial Truck of America, Inc.

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ISUZU ANNOUNCES START OF PRODUCTION FOR ITS ALL-NEW NRR-EV!

The first Isuzu NRR-EV was produced today in Charlotte, MI.

ANAHEIM, Calif.—Isuzu Commercial Truck of America, Inc., distributor of America’s best-selling low cab forward trucks, is thrilled to announce the official start of production for its highly anticipated new chassis, the Isuzu NRR-EV. This all-new chassis is a groundbreaking addition to the Isuzu lineup and represents a significant advancement in automotive technology, design, and sustainability in the medium-duty segment.

This is a significant milestone in Isuzu's storied history as it aims to be a leader in the commercial electric vehicle market. Isuzu’s commitment to sustainable transportation solutions will provide viable zero-emission offerings for large and small fleets. Whether it is a dry van application for the middle and final mile industries or a dump body for landscaping, the Isuzu NRR-EV is built to be versatile like previous Isuzu models. The NRR-EV gives customers an array of choices to satisfy their range requirements, payload needs, and body applications.

Isuzu NRR-EV Key Features:

- **Innovative Powertrain:**
 - Choose from four battery pack configurations (60, 100, 140, or 180-kWh) to meet your range requirements.
 - 150-kW of max power, 280-lb-ft of torque output with an operating voltage of 350 volts.
 - Regenerative braking captures kinetic energy and transfers it into the batteries. System allows the driver to set it according to their driving preference.
 - ECO Mode helps to extend vehicle range by reducing acceleration performance and battery consumption.
- **State-of-the-Art Technology:**
 - AC (level 2) and DC Fast Charging fully charges the vehicle in less than 2 hours.
 - Advanced Driver Assistance System (ADAS) includes Lane Departure Warning System (LDWS), Automatic Emergency Braking System (AEBS), Following



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Distance Warning, Mis-Acceleration Mitigation, Forward Vehicle Start Notification, and Full-Range Adaptive Cruise Control.

- Pedestrian Alert System (PAS) notifies nearby pedestrians with audible cues that the vehicle is near when operating at low speed due to its quiet operation.
- Electric Power Take-off (ePTO) for powering auxiliary equipment and provides 7kWh of continuous power with a peak of 26kWh.
- Isuzu Group Connect allows you to remotely monitor cruising distance, battery level, charging status, and charging history. The service is available at no extra charge and enhances your standard warranty.
- **Aerodynamic and Versatile Design:**
 - Quietest and most efficient Isuzu cab ever with enhanced aerodynamics that directs airflow around the cab and keep the sound to a whisper.
 - New front bumper design improves cooling performance.
 - Three wheelbases (132.5", 150", 176") accommodate bodies from 10 to 20-ft.
 - An innovative and stronger frame is made of HT540 hot-rolled steel. The new high-tensile-strength design is taller, more rigid, and stronger than previous frames.

The NRR-EV embodies Isuzu's commitment to delivering excellence and pushing the boundaries of what's possible in the commercial vehicle industry. With its advanced technology, impressive styling, and electric powertrain, the Isuzu NRR-EV is set to redefine the driving and ownership experience for North American customers.

"Isuzu teams overseas and here in North America have worked tirelessly to bring the NRR-EV from concept to reality," says Shaun Skinner, President of ICTA and ICTC. "Start of production marks a pivotal moment for us. This vehicle not only showcases our technological prowess but also our dedication to sustainability and innovation. We are incredibly excited to start seeing our EV on the road and in the hands of our customers."

The production of the Isuzu NRR-EV is in Charlotte, MI. The vehicle is currently available for ordering, with first deliveries in September 2024.



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About Isuzu Trucks

Isuzu commercial trucks have been the best-selling low cab forward trucks in America every year since 1986. Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. is the distributor of Isuzu commercial vehicles in the United States and is a subsidiary of Isuzu Motors Limited, one of the world's largest manufacturers of medium- and heavy-duty trucks.

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