

MEDIUM DUTY COMPETITIVE COMPARISON

Isuzu Trucks go head-to-head with the competition:



NQR Crew Cab Advantages Over Ford F-550 Super Duty Crew Cab



Ford F-550 Crew Cab:

- F-550 competes against NQR
- 2 wheelbase choices on F-550 Crew Cab with 84 inch maximum CA
- 17,950 lb. GVWR standard on F-550; 19,500 lb. GVWR for long WB
- 6.8L V-10 gas standard
- 6.4L diesel engine available
- New Ford Work Solutions connectivity features
- 4WD available



NQR Crew Cab Advantages:

- Maximum effective CA of 109.5 in vs. 84 in. CA for Ram 5500. N-Series can accommodate bodies to 16 ft. in length vs a maximum 12 ft. on Ram 5500
- Much greater driver visibility out larger windows and with much shorter front sight lines for ease of maneuverability. Isuzu front sight line of 8.6 feet to ground. Dodge is more than 20 feet
- Lighter weight truck has comparable payload. Contributes to fuel efficiency loaded or unloaded. Example: NQR with 84-in. CA has 188 lb. higher payload, with 1550 lb. lighter GVWR
- Available Vehicle Health Reports allows Isuzu fleet to monitor drivers and vehicle service needs. Not available on Dodge
- Standard cruise control, power windows and door locks on Isuzu are all optional on Dodge
- Base vehicle warranty on Isuzu is 3 years/unlimited miles. Dodge base warranty is 3 years/36,000 miles
- Tighter turning diameter (curb-to-curb) for comparable cab-to-axle ratio (45.3 ft./150.0 in. WB vs. 50.4 ft./188.5 in. WB) improves maneuverability
- Reverse Elliot I-Beam front axle is strong and helps lower vehicle height with dropped center section vs. Dodge with straight tubular axle and coil springs
- Wider door opening for easy entry and exit (85 degree vs. 70 degree)
- Durable tricote breathable woven seat material is comfortable and long lasting (solid vinyl is standard on Ram 5500)
- Standard tilt and telescopic steering column contributes to driver comfort (tilt-only steering wheel on Ram 5500)
- Grab handle to assist entry and exit contributes to safety on the job (not available on Ram)
- Longer scheduled maintenance intervals helps reduce downtime and service costs (every 10,000 mi. vs. every 6,000 mi.)
- Seven passenger seating adds to crew comfort and usefulness (D5500 only has room for six)
- Wide, self-cleaning step on NPR vs. no steps on Dodge

| STANDARD EQUIPMENT | | |
|---------------------------------|-----------------------------|--------------------------------|
| | Isuzu NQR Crew Cab | Ford F-550 Super Duty Crew Cab |
| Vehicle Health Reports | Standard | Not Available |
| 50 State Clean Idle | Standard | Not Available |
| Drop-design windows | Standard | Not Available |
| Exhaust brake | Standard | Not Available |
| Tilt/telescopic steering column | Standard | Optional Tilt |
| Tricot fabric | Standard | Optional Fabric |
| Folding center seat | Standard | Uplevel equipment |
| Daytime running lamps | Standard | Fleet option |
| Cruise control | Standard | Optional |
| Air conditioning | Optional | Optional |
| PTO prep. | Standard | Optional |
| Power windows | Standard | Optional |
| Power door locks | Standard | Optional |
| Floor mat | Standard | Standard |
| Tachometer | Standard | Standard |
| Convex mirrors | Standard | Standard |
| OPTIONAL EQUIPMENT | | |
| | Isuzu NQR Crew Cab | Ford F-550 Super Duty Crew Cab |
| Engine block heater | Optional | Optional |
| Engine oil pan heater | Optional | |
| Limited slip differential | Optional | Optional |
| AM/FM/CD | Optional | Optional, AM/FM Standard |
| Air deflector | Optional | |
| Spare wheel | Optional (Dealer Installed) | Optional |
| Side mounted fuel tank | Optional | |
| Engine protection system | Optional | |
| Engine hour meter | Optional | Standard |
| Backup alarm | Optional | |
| Chrome wheel sim. | Optional | |
| Heated mirrors | Optional | Optional |
| WARRANTY | | |
| | Isuzu NQR Crew Cab | Ford F-550 Super Duty Crew Cab |
| Base warranty, diesel | 36 months/unlimited mileage | 36 months/36,000 miles |
| Base warranty, gas | NA | 36 months/36,000 miles |
| Engine warranty, diesel | 36 months/unlimited mileage | 60 months/100,000 miles |
| Engine warranty, gas | NA | 60 months/60,000 miles |

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