

MEDIUM DUTY COMPETITIVE COMPARISON

Isuzu Trucks go head-to-head with the competition:



NPR Advantages Over Ford E-350 Super Duty



Ford E-350:

- E-350 competes against NPR
- 3 wheelbase choices on E-350
- 11,500 lb. GVWR on 138 in. and 158 in. WB E-350; 12,500 lb. GVWR on 176 in. WB
- New 138 in. single rear wheel cutaway with 9,600 lb. GVWR
- 5.4L V8 gas standard, 6.8L V-10 gas optional
- 6.0L diesel engine for 2009
- New instrument panel for 2009
- Automatic transmission only
- Room for only 2 people -- no center seat
- No tilt cab -- difficult engine accessibility



NPR Advantages:

- More available wheelbases to meet customer needs (109, 132.5, 150 and 176 in. vs. 138, 158 and 176 in.)
- Maximum effective CA of 147 in vs. 118 in. CA for E-Series. NPR can accommodate bodies to 20 ft. in length vs a maximum 16 ft. on E-350
- Built from the ground up as a commercial vehicle for a long life (E-350 is a cutaway van or stripped chassis)
- Higher GVWR helps meet commercial needs (12,000 lb. vs. 11,500 lb.)
- Higher front-axle capacity (6830 lb. vs. 5000 lb.) stands up to rugged commercial use
- Tilt cab allows easy engine access (limited engine access on E-350 Super Duty)
- Tighter turning diameter (curb-to-curb) for comparable cab-to-axle ratio (33.5 ft./109.0 in. WB vs. 47.9 ft./138.0 in. WB)improves maneuverability
- Reverse Elliot I-Beam front axle is strong and maintains alignment for reduced tire wear (Twin I-Beam with coil springs on E-350 vary wheel camber, causing excess tire wear and alignment problems)
- Wider door opening for easy entry and exit (85 degree vs. 70 degree)
- Durable tricote breathable woven seat material is comfortable and long lasting (solid vinyl on E-350 Super Duty)
- Standard tilt and telescopic steering column contributes to driver comfort (optional tilt steering wheel on E-350)
- Grab handle to assist entry and exit contributes to safety on the job (not available on E-Series)
- 6-speed automatic (with diesel) vs. 5-speed helps improve performance and efficiency
- Longer scheduled maintenance intervals helps reduce downtime and service costs (every 10,000 mi. vs. every 5,000 mi.)
- Higher frame yield strength contributes to durability (44,000 psi vs. 36,000 psi)
- Higher frame section modulus helps meet commercial needs (7.20 cu. in. vs. 5.73 cu. in.)
- Higher RBM is a measure of the total advantage in frame strength over the E-3500 (316,800 lb.-ft./in. vs. 206,280 lb.-ft./in.)
- 3-passenger seating with fold-down passenger seats vs.

- 2-passenger seating with no fold down seatbacks
Wide, self-cleaning step on NPR vs. optional running boards on E-350
 - Diesel exhaust brake adds braking power and contributes to brake life (not available on E-350)
Straight, flat frame rails for easy body installation vs. E-Series frame that wraps over rear axle, requiring additional equipment for body installation
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STANDARD EQUIPMENT		
	Isuzu NPR	Ford E-350 Super Duty
Vehicle Health Reports	Standard	Not Available
Drop-design windows	Standard	Not Available
DEX-COOL	Standard (gas)	Not Available
Exhaust brake	Standard (diesel)	Not Available
Tilt/telescopic steering column	Standard	Optional Tilt
Tricot fabric	Standard	Optional Fabric
Tilt cab	Standard	Not Available
Folding center seat	Standard	Not Available
Daytime running lamps	Standard	Optional
Cruise control	Standard	Optional
PTO prep.	Standard (diesel)	Optional (diesel)
Air conditioning	Standard (gas)	Standard
Power windows	Standard	Optional
Power door locks	Standard	Optional
Floor mat	Standard	Standard
Tachometer	Standard	Standard
Convex mirrors	Standard	Standard
OPTIONAL EQUIPMENT		
	Isuzu NPR	Ford E-350 Super Duty
Engine block heater	Optional (diesel)	Optional
Engine oil pan heater	Optional	
Air conditioning	Optional (diesel)	Standard
AM/FM/CD	Optional	Optional
Air deflector	Optional	
Spare wheel	Optional (Dealer Installed)	
Side mounted fuel tank	Optional (diesel)	
Engine protection system	Optional (diesel)	
Engine hour meter	Optional (diesel)	
Backup alarm	Optional	
Chrome wheel sim.	Optional	
Heated mirrors	Optional	
WARRANTY		
	Isuzu NPR	Ford E-350 Super Duty
Base warranty, diesel	36 months/unlimited mileage	36 months/36,000 miles
Base warranty, gas	36 months/36,000 miles	36 months/36,000 miles
Engine warranty, diesel	36 months/unlimited mileage	60 months/100,000 miles
Engine warranty, gas	36 months/36,000 miles	60 months/60,000 miles

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