



FOR IMMEDIATE RELEASE:

May 3, 2011

ISUZU N-SERIES GASOLINE TRUCKS RETURN AS FULL PRODUCTION BEGINS

*Spartan Motors Assembles NPR and NPR-HD Single Cab and Crew Cab Models
In Michigan*

ANAHEIM, Calif.—Isuzu Commercial Truck of America, Inc., distributor of America’s best-selling low-cab-forward trucks, announced today that full production of gasoline-powered Isuzu N-Series trucks has begun at the Spartan Motors, Inc., facility in Charlotte, Michigan.

Spartan began initial assembly on April 18, and resumed production today, May 3.

This marks the first time in two years that gasoline-powered N-Series trucks have been offered by Isuzu. Previously, N-Series gasoline trucks had been assembled by General Motors at its plant in Janesville, Wisconsin. That facility ceased operations in 2009.

The new 2012 N-Gas models—which complement the popular diesel-powered Isuzu N-Series trucks already available—are powered by the Vortec 6.0-liter small-block V8 engine that produces 297 horsepower at 4,300 rpm and generates 372 lbs.-ft. of torque at 4,000 rpm. The powerplant is mated to a new six-speed automatic transmission with double overdrive and lock-up torque converter for enhanced fuel economy and performance. Previous N-Series gasoline models offered only a four-speed automatic.

A full range of gasoline-powered models is available:

- NPR (12,000-lb. GVWR)
 - Single Cab in wheelbases of 109, 132.5, 150 and 176 inches
 - Crew Cab in wheelbases of 150 and 176 inches
- NPR-HD (14,500-lb. GVWR)
 - Single Cab in wheelbases on 109, 132.5, 150 and 176 inches
 - Crew Cab in wheelbases of 150 and 176 inches

“With the introduction of these new models, our dealers once again offer the broadest range of low-cab-forward solutions in the industry,” said Shaun Skinner, executive vice president and general manager of Isuzu Commercial Truck of America.

-more-

Skinner added, “We are especially pleased that Spartan—one of the industry’s most respected manufacturers of high-quality specialty chassis and vehicles—is assembling our N-Series gas trucks. Their expertise and quality workmanship will be an enormous benefit to us, to our dealers, and to the end users of our vehicles.”

The gasoline-powered trucks will be available in Isuzu dealerships nationwide beginning this month.

About Isuzu

Isuzu Motors Limited (Isuzu) is one of the world’s largest manufacturers of medium- and heavy-duty trucks. Since building its first truck in 1918, Isuzu has sold over 26 million trucks worldwide. Among its innovations are the first air-cooled diesel engine in 1936, the first two-ton low-cab-forward truck in 1959, and the first direct-injection diesel engine.

Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. (ICTA), is the distributor of Isuzu commercial vehicles in the United States. Isuzu commercial trucks have been the best-selling low-cab-forward trucks in America every year since 1986. For more information, call (866) 441-9638 or visit www.isuzucv.com.

About Spartan Motors

Spartan Motors, Inc. designs, engineers and manufactures specialty chassis, specialty vehicles, truck bodies and aftermarket parts for the recreational vehicle (RV), emergency response, government services, defense, and service and delivery markets. The Company's brand names- Spartan™, Crimson Fire™, Crimson Fire Aerials™, and Utilimaster®- are known for quality, value, service and first-to-market innovation. The Company employs approximately 1,600 at facilities in Michigan, Pennsylvania, South Dakota, Indiana, Florida and Texas. Spartan reported sales of \$481 million in 2010 and is focused on becoming a global leader in the design, engineering and manufacture of specialty vehicles and chassis. Visit Spartan Motors at www.spartanmotors.com.

CONTACTS:

Shaun Skinner
Executive Vice President,
Isuzu Commercial Truck of America, Inc.
Phone: 714-935-9418
E-mail: shaun.skinner@icta-us.com

Brian Tabel
General Manager Retail Marketing Manager
Isuzu Commercial Truck of America, Inc.
Phone: 714-935-9425
E-mail: brian.tabel@icta-us.com