



Commercial Truck of America, Inc.

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ISUZU ANNOUNCES AVAILABILITY OF ADVANCED TELEMATICS TECHNOLOGY IN N-SERIES TRUCKS

*Teletrac's Fleet Director® Helps Fleet Operators Reduce Cost of Operation,
Increase Safety and Productivity*

ANAHEIM, Calif.—Isuzu Commercial Truck of America, Inc., distributor of America's best-selling low-cab-forward trucks, announced today that it will offer Fleet Director®, the state-of-the-art telematics system from Teletrac, Inc., as an option in its 2011 and 2012 model year N-Series trucks.

Fleet Director is a fully integrated, web-based solution that allows fleet managers and dispatchers to track vehicle usage in real time by sending detailed vehicle and driver performance reports that is accessible from any Internet-connected personal computer.

The system—backed by an industry-leading three-year/unlimited-mileage limited warranty—will be offered for 2011 and 2012 NPR-HD, NQR and NRR models beginning in May 2011. It will be available as either a port- or dealer-installed option.

Availability for 2011 and 2012 NPR ECO-MAX and 2012 N-Gas models will be announced at a later date.

“Low cost of operation has always been Isuzu's strongest suit,” said Shaun Skinner, executive vice president and general manager of Isuzu Commercial Truck of America. “Teletrac's Fleet Director telematics system will make Isuzu trucks an even smarter, more economical choice for fleet owners and operators.”

Fleet managers can view analytics—for their entire fleet of Fleet Director-equipped trucks, for any group of trucks the user selects, or even for a single vehicle and driver—on user-friendly, customizable “dashboard-style” screen views that allows the user to summarize monitoring of various areas on a single screen. Critical performance indicators include speeding miles, harsh braking and acceleration, poor cornering, and catastrophic events. In addition, Fleet Director's history playback feature provides fleet managers with an on-screen display of every equipped vehicle's activities and route, so that driver productivity and efficiency can be assessed quickly.

Isuzu Commercial Truck of America, Inc./Launch of Fleet Director Telematics

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The system also generates up to 18 accurate and useful management reports that document vehicle location, operational status, mileage, speed, idle time and more.

As a result, Teletrac customers have reported that Fleet Director has helped their fleets achieve:

- Fuel savings of up to 30 percent
- Labor savings averaging 30 minutes per day
- Overtime reductions of 15 percent on average
- Productivity increases of an average 12 percent
- Substantial reductions in unauthorized vehicle use
- Fewer traffic violations
- Improved safety

An optional on-board navigation system, available later in the 2012 model year, will employ advanced satellite mapping technology, 2D and 3D conventional road maps and live traffic information in real time—further enhancing driver productivity.

“We are delighted to partner with Teletrac, a company with 23 years of experience in telematics and more than 220,000 vehicles currently in service,” Skinner said. “Teletrac has a track record of proven performance and reliability, just as Isuzu trucks do. Now, our suite of vehicle performance reporting products—the Multi-Information Display and Isuzu Vehicle Health Reports standard on every Isuzu truck, together with the optional new Fleet Director technology—will confirm Isuzu’s ability to significantly reduce cost of operation and improve safety and efficiency for our customers.”

About Isuzu

Isuzu Motors Limited (Isuzu) is one of the world’s largest manufacturers of medium- and heavy-duty trucks. Since building its first truck in 1918, Isuzu has sold over 26 million trucks worldwide. Among its innovations are the first air-cooled diesel engine in 1936, the first two-ton low-cab-forward truck in 1959, and the first direct-injection diesel engine.

Headquartered in Anaheim, California, Isuzu Commercial Truck of America, Inc. (ICTA), is the distributor of Isuzu commercial vehicles in the United States. Isuzu commercial trucks have been the best-selling low-cab-forward trucks in America every year since 1986. For more information, call (866) 441-9638 or visit www.isuzucv.com.

About Fleet Director and Teletrac

Already proven and trusted by more than 10,000 fleets in the U.S. alone, Fleet Director saves fleet owners time, money, and reduces their carbon footprint. Teletrac customers report up to 30% lower fuel usage, an average of 15% less driver overtime, 12% higher productivity and less unauthorized vehicle use.

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Fleet Director has been recognized by Fleet News Magazine winning its prestigious 2009 Fleet Van Technology Initiative of the Year Award as well as the Fleet Van Award for 2008 Technology of The Year. Additionally, Fleet Director is the recipient of the 2009 Green Business Award from Management Today and 2009 IT and Communications

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Product of The Year from Green Fleet Magazine. These are particularly significant as they recognize pioneers of environmental fleet management.

Teletrac, Inc., is headquartered in Garden Grove, California. For additional information, visit www.teletrac.net, contact Teletrac at 1-817-323-1448, or via e-mail at lchiranky@teletrac.net.

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